



**RETENTION | pg. 5**

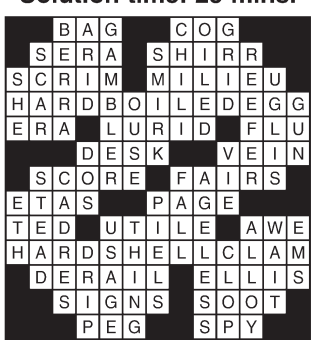




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13 Raggedy doll  
14 Buck-eyes' home  
15 Ear-related  
16 — U.S. Pat. Off.  
17 Ranch visitor  
18 Lassie, for example  
20 Somewhere out there  
22 "The Phantom of the Opera" actress  
26 Drink eagerly  
29 Praise in verse  
30 "CSI" evidence

**DOWN**  
1 United nations  
2 Car  
3 Bar  
4 Core  
5 Sultan's wives  
6 Individual  
7 Fencer's warning  
8 Malt shop orders  
9 Thanks-giving, e.g.  
10 Succor  
11 Shad product  
12 Mischievous tyke  
13 Adversary  
14 Thine  
15 Loosen  
16 Primary  
17 Bound  
18 Seed covering  
19 Showing off  
20 3-D replica  
21 Tribal funds  
22 Resort  
23 Regret  
24 Busybody  
25 Nose, slangily  
26 Largest of the seven  
27 Camera part  
28 Mid-month date  
29 Book-keeper (Abbr.)  
30 Art medium  
31 An-nouncer Pardo

**Solution time: 25 mins.**  
  
**Yesterday's answer 9-22**

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# Logan's Run

By Erin Logan



## CORRECTION

There were errors in the Sept. 21 issue of the Collegian.

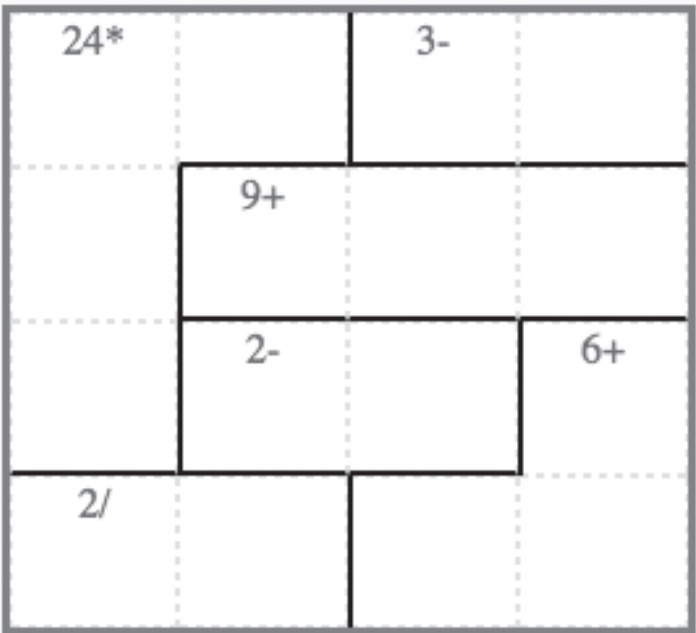
The Page 9 story "K-State Alumna speaks about education, pre-college programs," stated that K-State does not have Upward Bound programs. K-State has two Upward Bound programs available.

The Collegian regrets the errors.

If you see something that should be corrected or clarified, call Managing Editor Caroline Sweeney at 785-532-6556 or email [news@spub.ksu.edu](mailto:news@spub.ksu.edu)

## KenKen | Medium

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.



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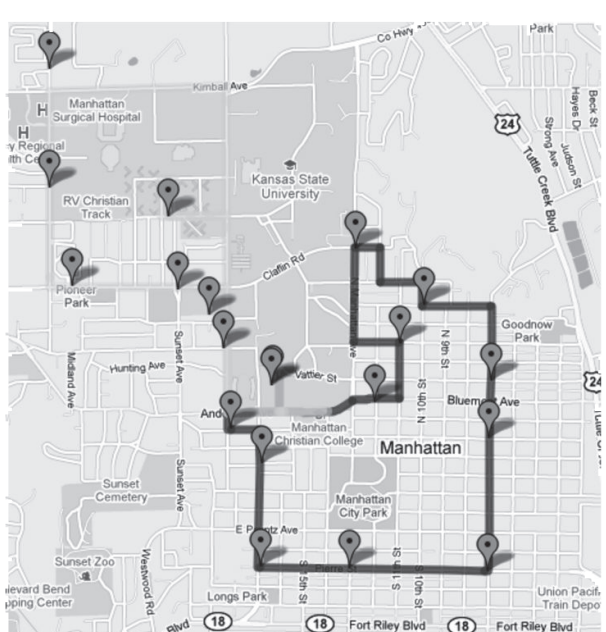


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# Protecting your Internet identity — and your job



**Peng Hou**, junior in electrical engineering, goes over some information on Tuesday at the All-University Career Fair, held at Bramlage Coliseum.

**Andy Rao**  
staff writer

Students today face many challenges. In a brutal economy, jobs are difficult to come by, and the last thing new graduates need is to have their Facebook profiles deny them a job.

Social networking has brought the world together, but it has also exposed people to outlets they might not want to be exposed to.

According to a 2009 study done by *careerbuilder.com*, more employers are using social networking profiles as part of background checks. The study, conducted by the job search website, found that 45 percent of employers that were surveyed reviewed the contents of social networking profiles to make a decision to hire a staff member.

A 2008 study by *careerbuilder.com* revealed that 33 percent of employers decided not to make job offers to potential candidates based on their social networking profiles, and said that postings of “inappropriate” or “provocative” photos were the top reasons that they retracted their offers.

That should be considered a potential red flag not just for new college students, but also for everyone that has a profile on Facebook, Twitter, LinkedIn or any other of sort of online activity.

Although this new movement of profile monitoring has caused some

to lose job offers, there is a silver lining to the phenomenon.

A new industry was born: online reputation management.

Online reputation management, the industry that has developed from the need for a positive image, has become a hit among people that have posted an inappropriate party picture or have used a little too much profanity.

A number of online companies have surfaced, and a simple Google search reveals websites such as *profiledefenders.com* and *reputation-managementconsultants.com* that are taking charge of helping people restore their reputations.

Using a technique called “inoculation,” these websites can help users track down negative posts and articles about them on social networking websites, online marketplaces, review sites, forums and blogs.

The main focus is search engine results, as most basic background searches start with a Google search. If an employer keyword searches a potential hire, and the candidate has a negative listing on the first page or two, his or her chances of landing that job are reduced.

The websites offer a multitude of services that are able to mold the search results and online content to their preferences.

For example, *profiledefenders.com* has a feature in one of its service packages that will analyze the content of the website and sort the

favorable, positive sites to the top of the search engine results, while pushing the negative sites to the end of the results.

Other services include a personal profile adviser to answer questions and guide users’ profile movement and trend reporting, which analyzes

online.

“It’s very important to maintain an image that upholds the high standards of scouting,” Huerter said.

Huerter, who has thousands of scouts around the nation reporting to him, said it is his responsibility to remain professional.

“I try to promote and instill our ideals into people that I work with, and even the simplest thing of setting the example online can go a long way,”

**Collin Huerter**  
sophomore in political science and international studies

changes in online profiles.

Though many think of reputation management as a safety net to land a job, there are many other positions and organizations that expect a positive online reputation from their members.

When Collin Huerter, sophomore in political science and international studies, got elected as the central region chief of the Boy Scouts of America, one of his responsibilities was to stay clean

## THE WEEKLY 10

# Getting rid of writers block



Ever sat down to write an essay for school or even just for fun and not had a single word on paper after a few hours? Writer’s block is always a major concern for me. However, it is quite easy to overcome. Here are 10 important tips to overcoming writer’s block.

- 1. Believe:**  
First and foremost, one has to believe that writing is not an act of God. Even the great scriptures from any part of the world, if we agree they are works of God, had a human being pen them into the books that we read today. So believe that you can do it and be sure of yourself.
- 2. Start small:**  
The best way to get comfortable with writing is to pick something small that doesn’t involve a serious topic or require a lot of research. That way, you can ease into the writing mode and progressively pick tougher topics to write on.
- 3. Write about what you like:**  
It is important for one to pick a topic, story or event on campus that genuinely tickles one’s interest and imagination. Topics you have no idea about or interest in can be the biggest contributors to writer’s block.
- 4. Find the right source:**  
Identifying a good starting point can go a long way in arriving at a good finished product. You have to find the right source for the piece being worked on. This will make the work a lot easier and more enjoyable because you will already have all of the necessary information. This eliminates the panic involved with writing.
- 5. Research:**  
Nobody likes this word, but it helps to produce the best articles. The more you research topics, the more information you will get and the more ideas you’ll discover to write about. All hail Google.
- 6. Discuss:**  
Engage in friendly arguments and discussions with your friends or roommates about the topics you are writing about or would like to write about. This will bring out different perspectives and trigger the necessary thought processes in your mind that will allow you to write better.
- 7. Take breaks:**  
As with any other activity, writing can get dull and monotonous. Set checkpoints and take breaks so the ideas remain fresh and sluggishness doesn’t creep into the work.
- 8. Open your mind:**  
Writer’s block occurs more often than not because the writer is focused on only one perspective or approach. So opening up your mind for any possibility and trying to approach things from different angles will help a lot.
- 9. Brace yourself:**  
It helps to enter into the fray of writing a story or article ready and prepared for everything that one might face. You have to try and be neutral and open-minded. This will eliminate the feeling of desperation from the equation and you can be in better possession of your faculties.
- 10. Enjoy:**  
Last of all, you need to enjoy writing. Smile at the tough writing assignment at hand and take it head on. Invariably you will succeed in bringing out a good piece of work with that attitude.

**Balasubramany Meenakshisundaram** is a graduate student in electrical engineering. Send comments to [edge@pub.ksu.edu](mailto:edge@pub.ksu.edu)

# The science of compliment rejection: gender and attribution

**Darrington Clark**  
staff writer

Have you ever told someone how gorgeous he or she looks that day, only to hear them call themselves ugly? How about a time when you thought someone’s shoes looked great, and you got accused of lying? It happens all the time. Now, for a more difficult question: Have you ever wondered why?

It doesn’t make sense when you think about it. If somebody said something genuinely nice about you, why would you ever want to chastise or distrust him or her? The phenomenon of rejecting compliments is so widespread that there is a Facebook page dedicated to it.

One common theory to explain why people deflect compliments is that people sometimes believe nothing good about them could be true.

“People like to dwell on the negative. When you’re happy, it doesn’t seem to last long, but when people are sad, they like to stay on sadness and reject good things,” said Jeremy Davis, freshman in arts and sciences open option. “The natural inclination for humans to dwell on the negative might be a strong reason.”

When asked about his personal choices when it came to compliments, Davis offered another explanation.

“Personally, when I reject a compliment, it’s in hopes that the person will confirm the compliment for me,” he said. “I may do it because if they

repeat it and confirm their compliment, I’ll know that they truly meant it.”

But not everyone reacts the same way, raising another question: Of all the compliment rejecters, how many are men, and how many are women? Which gender is more often the culprit?

“Females, definitely,” said Katy Wolfe, freshman in criminology.

Taylor Cabine, freshman in pre-

architecture, said people of both genders are sometimes skeptical of compliments.

“It really depends on the case,” Cabine said. “Women generally need more reassurance about themselves, and guys are more confident. Compliments from a woman to a guy are taken lightly, women complimenting women happens constantly and they might reject it, and a guy’s to girl might be rejected because of flattery.”

Wolfe explained that women have to be warier about compliments because sometimes women use them sarcastically against each other. She also said she thinks men aren’t put in that position often.

“Guys may generally not get that many compliments in comparison. Girls tend to worry about more things,” she said. “Guys are more confident and tend not to care, in my opinion.”

Wolfe also admitted to rejecting compliments herself, but her reason had little to do with her confidence.

“Sometimes, when you don’t reject compliments, the boy giving them to you will get the wrong signal. I don’t want some guy to think I like him,” she said.

A person’s reason for denying praise or honor can range from confidence to mixed messages, but is there any scientific reason why humans do this? Annette Colby, psy-

chologist and author of the article, “The Official Guide to Energy Healing,” believes people tend to reject compliments due to the human affinity for overanalyzing.

“A few reasons we may reject compliments include: analyzing the compliment and wondering, ‘What did they really mean?’ [feeling] uncomfortable or embarrassed with the attention of a compliment, feeling unworthy or undeserving of the compliment, expecting the compliment to be followed with a criticism, or simply not knowing how to handle the compliment,” Colby wrote.

Laura Brannon, associate professor of psychology, was recently interviewed for an Aug. 31 MSNBC article on the topic of compliment rejection, and referred to the idea of the “attribution theory.”

“If somebody thinks the complimenter wants something, they are less likely to believe it,” Brannon said in the interview. “And we might also make an attribution based on our own beliefs. If we are insecure [about the subject of the compliment], that can lead us to interpret a compliment differently than it was intended.”

Something as simple as, “Hey, you’ve got a really nice smile,” can certainly become a complicated ordeal when you add a bit of reasoning and psychology, so the next time you receive a compliment, if you’re hasty to answer with negativity, think carefully about what you’re going to say. You might reveal more about yourself than you think.

“If somebody thinks the complimenter wants something, they are less likely to believe it. And we might also make an attribution based on our own beliefs. If we are insecure ... that can lead us to interpret a compliment differently than it was intended.”

**Laura Brannon**  
associate professor of psychology

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# Student Ambassadors wind down term, new election process begins



**Darren Allison**, senior in economics, and **Angela Muhwezi**, senior in biology, find out they were voted the K-State Student Ambassadors at the OSU game last year.

**Jena Sauber**  
staff writer

While K-State students get ready for All-University Homecoming Week 2011, a new wave of students will be competing to represent the university as the 2011-2012 K-State Student Ambassadors. Two students, one male and one female, will be selected by a combination of student panels, alumni and faculty and a university-wide vote. The new ambassadors will be announced during the Homecoming football game on Oct. 29.

“(Student Ambassadors) travel around the state to promote K-State to perspective students and update alumni and parents about what’s going on,” said Gavin Hargrave, adviser for student ambassadors.

Last fall, Darren Allison, senior in marketing and public relations, and Angela Muhwezi, senior in biology and pre-dentistry, were selected as the K-State Student Ambassadors. Now, they prepare to relinquish their titles after their year of service.

“I definitely feel like it went by so quickly,” Muhwezi said. “I’ve had a really good experience doing it and meeting people and I’ve been caught up in the moment. It’s like, ‘Oh no, it’s almost over. Where has the time gone?’”

It is a bittersweet time, Muhwezi said.

“It’s the highlight of my college career and a good time, but to know that someone else is going to have the experience is a good feeling,” Muhwezi said. “I can’t hog it all.”

Student nominations were

submitted earlier this month. Students who were nominated received an application and are encouraged to apply either online or on the printed application form. Applications are due Thursday, Sept. 29 by 5 p.m.

After applications have

been submitted, candidates go before a panel of students. The panel is diverse and represents many areas of the student body, Hargrave said.

“From there, they move on to the next step, which is when they get up in front of alumni and faculty. They narrow it

down to three females and three males,” Hargrave said.

After the six finalists are selected, the entire study body has the opportunity to vote for both a male and female candidate. The voting will take place during Homecoming Week.

“Once down to three, it’s not like any other election where they can campaign. We kind of give their qualifications and they speak around campus, but there are no posters or campaigns all over campus,” Hargrave said. “I think it ensures that the best are chosen because it’s a three step process.”

When looking for future candidates, there are several things that are key, Hargrave said.

“First and foremost, we need people who bleed purple,

who are all about K-State. They are out there to promote the university, to interact with alumni and future students,” Hargrave said. “Time management is important, too. It does require a commitment. They also need to be extroverted, OK with speaking to people about K-State.”

Muhwezi agreed.

“A great ambassador has to love K-State. You are ambassadors to the university, you talk to alumni and future students,” Muhwezi said. “You have to have an undying love for the university.”

It is a position that can have an important impact on future students across the state and the nation, Allison said.

“I think many students, especially those out of state, have a negative stereotype about not only the town of Manhattan, but Kansas in general,” Allison said in an interview on the K-State Alumni Association website. “Many students believe that coming to Manhattan is like coming to the middle of nowhere and that there will be absolutely nothing to do. The town of Manhattan is one of the components that makes K-State so great, and I believe helping students break this stereotype is one of the greatest challenges.”

As Student Ambassador adviser, Hargrave works with Allison and Muhwezi, and looks forward to working with the new ambassadors. This will be his first selection process.

“I’ve been here for about a month and a half and (Allison and Muhwezi) are just fun to work with. Anytime you can work with students, it is fun. At the Alumni Association, you work with older students. Working with current students is fun. They are young and fresh,” Hargrave said.

As they prepare to give the title of Student Ambassadors to a new duo, Muhwezi has a few words of advice.

“I would say definitely live in the moment. You’ll meet so many important people — big shots and CEO’s and presidents at the universities. Utilize the connections you make,” Muhwezi said. “And take a camera.”

For more information about the current ambassadors, or the Student Ambassador program, visit the K-State Alumni Association website at [k-state.com/s/1173/start.aspx](http://k-state.com/s/1173/start.aspx).

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**Gavin Hargrave**  
adviser of student ambassadors

## K-State daily briefs

**Karen Ingram**  
coverage editor,  
interim news editor

The Strecker-Nelson Gallery, located at 406 Poyntz Ave., will have a new exhibit featuring art by Lisa Lala, starting tomorrow. Lala, a native of Manhattan, will be showcasing her artwork of paintings on glass and canvas, entitled “Look & See.” The exhibit will be on display through November and also features artwork by Phil Hershberger, Richard Mattsson, Amy Meya and more. For more information, please contact the Strecker-Nelson Gallery at 785-537-2099.

The Union Program Council will be showing the film “American History X” all weekend. It will be shown in the K-State Student Union’s Forum Hall on Friday at 8 p.m. for \$2 per ticket. It will be shown in the Little Theatre on Saturday at 7 p.m. and again at 9:30, as well as on Sunday at 8 p.m. Tickets are \$1. Questions should be directed to the UPC at 785-532-6571.

A reminder to all students that Monday is the last day to drop a class without a “W” being recorded. Questions should be directed to the student’s academic adviser or Enrollment Services at 785-532-6254.

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